



**IK Multimedia 20th Anniversary Super BOGO  
Buy and register IK Hardware or Software  
products and get IK Software FREE!**

Introducing our 20th Anniversary Super BOGO – a mega “buy one, get one free” that gives you the production tools you need for an amazing value.

Buy One, Get One... it's a beautiful thing. From July 1 – August 31, 2016, when you purchase and register any IK Multimedia hardware or software\* product, you will instantly receive a FREE digital software download of equal or lesser value. So if you're looking to beef up your studio with some of the world's best hardware and software, now is the time.

For a complete listing of the SKUs effected, please see:

[http://www.ikmultimedia.com/news/?item\\_id=8895](http://www.ikmultimedia.com/news/?item_id=8895)

How the IK Multimedia 20th Anniversary Super BOGO works:

- Purchase any IK product\* from the IK online store or from an Authorized retailer
- Register your product on the IK website
- Go to your user area and select “Promotions” link
- Click on the Super BOGO link, and choose your free software title to download

### **Wait, there’s more!**

During our Anniversary Super BOGO, you can also save on these discounted products:

**Arc System 2** – Take your room out of the music picture.

ARC System 2 combines a precision measurement microphone with room analysis and correction software that takes your room out of your mixes. With advanced measurement and frequency spectrum analysis, ARC System 2 adjusts the response from your monitoring system to correct any room coloration or distortion, giving you a perfect and accurate sound picture of your music.

Reg - ~~\$/€299.99~~ Sale - ~~\$/€199.99~~

**ARC Upgrade** (software only)

Reg - ~~\$/€149.99~~ Sale - ~~\$/€99.99~~

Lurssen Mastering Console Mac/PC

Lurssen Mastering Console brings decades of the Grammy Award-winning professional mastering expertise of Lurssen Mastering, Inc., to your desktop. Use the gear, settings and secrets of Lurssen Mastering to make your mixes the best they can be. Master your music the easy way with Lurssen Mastering Console

Reg - ~~\$/€199.99~~ Sale - ~~\$/€159.99~~

Notes: Jampoints can be used with this promotion. Currency purchases only – Custom Shop Credits cannot be used to purchase items for this promotion. All purchases from the IK Online store are subject to VAT in the EU and may vary by country.

\*Products that do not qualify for this promotion include: iLoud Micro Monitor, individual cables, adapters, bags or other non-serialized product, sound reactivation license or license transfers, all mobile apps, SampleTank 3 DVD pack. IK Multimedia reserves the right at its full discretion to terminate or modify the promotion. Although IK strives to provide accurate product and pricing information, unintentional pricing or typographical errors may occur. IK reserves the right to correct, change or update information such as pricing, availability and product descriptions, at any time without notice. All purchases from the IK Online store are subject to VAT in the EU and may vary by country.